

Shasta County Economic Forecast

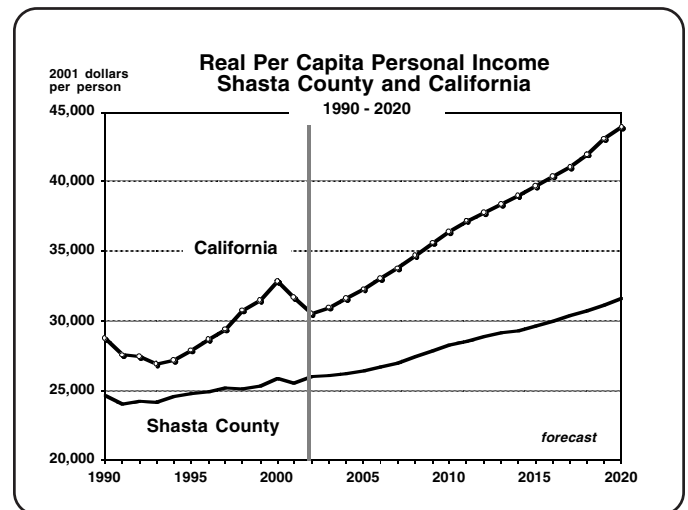
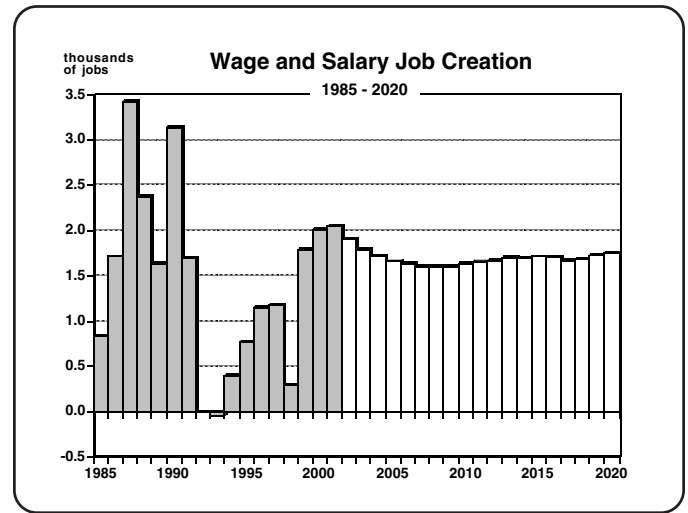
Recreational demand for camping, hiking, boating, and other outdoor sport opportunities dominate the Shasta County economy, along with a thriving agricultural industry.

The population of Shasta County in 2001 was 168,600 residents, an increase over 1990 Census of 12 percent. Redding, the largest city in the county, has a population of 82,543. The two cities in the county, Anderson and Shasta Lake, both have populations just over 9,000 residents each. The population projections indicate that by the year 2010, Shasta County will reach 186,300 residents, an increase of more than 10 percent over the 2001 population level.

The county's 2001 annual average unemployment rate of 6.7 percent was higher than the state's rate of 5.2 percent, but overall, the unemployment rate in Shasta County has consistently declined since 1993.

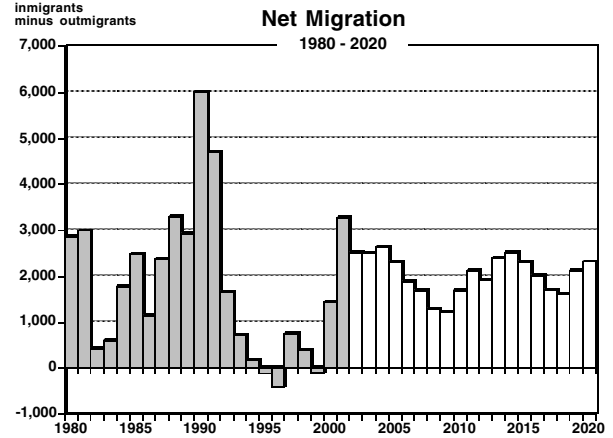
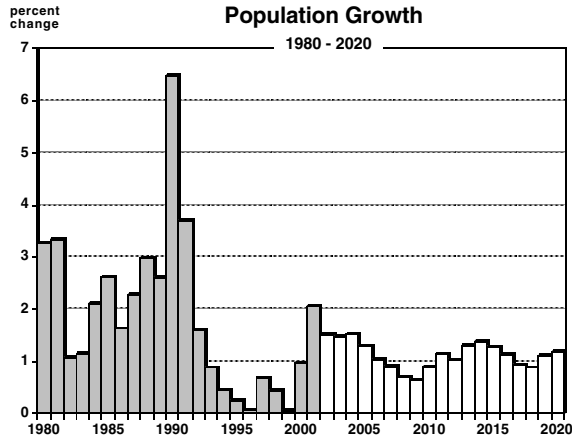
The services, retail trade, and government industries dominate the county's total employment. In 2001, services accounted for the largest share with over 32 percent of all employment. The largest concentration of service sector jobs is in the healthcare sector. Shasta County has become the main medical services center north of Sacramento, with two major medical centers, a rehabilitation hospital, and numerous specialized medical clinics and facilities.

The Shasta County economy relied heavily on timber and timber products industries in the past. However, a greater diversity of industries is now being encouraged. Economic development efforts aggressively recruit new business, bringing manufacturers, call centers, private education, and major retailers to the area.



Forecast Highlights

- Non-farm employment growth averages 2.5 percent per year between 2002 and 2007. Employment in farming increases 0.7 percent per year over the same time period.
- The government sector is forecast to add over 2,000 new jobs over the next 5 years. Services will contribute nearly 5,300 new positions, and retail trade is forecast to increase by 1,900 new jobs.
- Real per capita income is projected to increase 0.8 percent per year over the next 5 years. This is the same rate of growth that occurred between 1995 and 2000.
- Population growth accelerates from the average per year rate of 0.5 percent between 1995 and 2000, to 1.3 percent per year between 2002 and 2007. The forecast calls for an increase in net migration, due to the expansion of the business economy in services, manufacturing, and construction. The number of births also increases later in the decade as the 20 to 29 year old age cohort increases steadily.
- An average of 786 new residential units are forecast per year over the next 5 years. Net migration averages 2,260 persons per year between 2002 and 2007.



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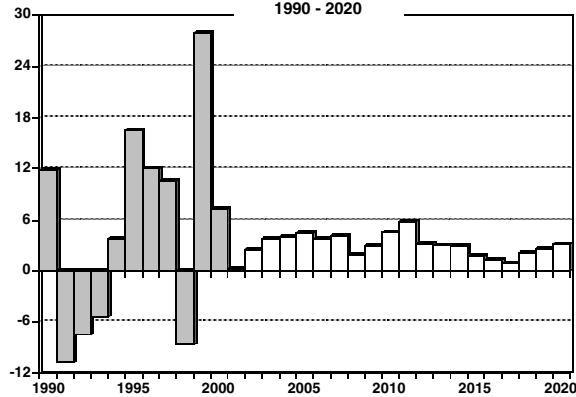
1995-2001 History, 2002-2020 Forecast

	Population (people)	Net Migration (people)	Registered Vehicles (thousands)	Households (thousands)	New Homes Permitted (homes)	Retail Sales (billions)	Personal Income (billions)	Real Per Capita Income (dollars)	Farm Crop Value (millions)	Industrial Production (billions)
1995	161,600	-114	167	63.0	772	\$1.0	\$3.2	\$24,789	\$46	\$1.6
1996	161,700	-401	168	63.6	716	\$1.1	\$3.3	\$24,890	\$46	\$1.8
1997	162,800	747	160	64.3	676	\$1.1	\$3.5	\$25,182	\$53	\$2.0
1998	163,500	397	167	65.1	694	\$1.2	\$3.6	\$25,139	\$48	\$1.8
1999	163,600	-105	172	65.8	809	\$1.3	\$3.8	\$25,332	\$50	\$2.3
2000	165,200	1,436	181	63.2	972	\$1.4	\$4.1	\$25,871	\$50	\$2.5
2001	168,600	3,278	187	64.0	1,020	\$1.5	\$4.3	\$25,524	\$51	\$2.5
2002	171,158	2,520	190	65.2	814	\$1.6	\$4.7	\$25,983	\$58	\$2.6
2003	173,695	2,514	195	65.9	842	\$1.7	\$4.9	\$26,103	\$64	\$2.7
2004	176,342	2,645	199	66.8	925	\$1.7	\$5.2	\$26,236	\$70	\$2.8
2005	178,631	2,302	204	67.7	825	\$1.8	\$5.6	\$26,421	\$76	\$2.9
2006	180,495	1,883	208	68.5	686	\$1.9	\$5.9	\$26,677	\$82	\$3.0
2007	182,156	1,685	212	69.1	622	\$2.0	\$6.3	\$26,974	\$87	\$3.1
2008	183,422	1,294	217	69.7	503	\$2.1	\$6.6	\$27,431	\$93	\$3.2
2009	184,605	1,208	222	70.2	467	\$2.2	\$7.1	\$27,879	\$98	\$3.3
2010	186,266	1,686	227	70.7	634	\$2.3	\$7.5	\$28,257	\$104	\$3.4
2011	188,377	2,120	232	71.3	757	\$2.5	\$8.0	\$28,531	\$110	\$3.6
2012	190,324	1,914	238	72.0	687	\$2.6	\$8.5	\$28,874	\$115	\$3.8
2013	192,805	2,386	243	72.7	842	\$2.7	\$9.0	\$29,119	\$121	\$3.9
2014	195,487	2,525	249	73.5	871	\$2.9	\$9.6	\$29,348	\$127	\$4.0
2015	197,987	2,303	254	74.3	780	\$3.0	\$10.2	\$29,659	\$132	\$4.1
2016	200,224	2,022	258	75.1	659	\$3.2	\$10.9	\$30,000	\$138	\$4.1
2017	202,122	1,689	262	75.7	538	\$3.4	\$11.6	\$30,345	\$144	\$4.2
2018	203,909	1,601	265	76.3	515	\$3.6	\$12.3	\$30,758	\$149	\$4.2
2019	206,180	2,117	268	76.8	685	\$3.8	\$13.1	\$31,174	\$155	\$4.4
2020	208,611	2,313	270	77.4	726	\$4.0	\$13.9	\$31,584	\$160	\$4.5

average annual
percent change

Real Industrial Production

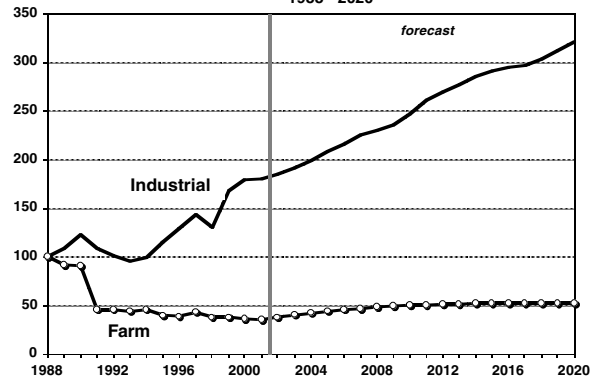
1990 - 2020



inflation-adjusted
index (1988=100)

Industrial and Farm Production Indices

1988 - 2020



Total Wage & Salary (000)	Farm (000)	Mining & Construction (000)	Manufacturing (000)	Transportation, Utilities (000)	Wholesale, Retail Trade (000)	Finance, Real Estate (000)	Services (000)	Government (000)
-----employment (jobs)-----								
53.7	0.9	3.2	4.3	3.6	14.4	1.7	15.5	10.1
54.9	1.0	3.3	4.5	3.6	14.3	1.7	16.1	10.2
56.1	0.8	3.5	4.6	3.7	14.4	1.7	16.9	10.6
56.4	0.9	3.2	4.2	3.9	14.3	1.7	17.6	10.7
58.2	0.9	3.5	4.2	3.8	14.5	1.8	18.4	11.1
60.2	0.9	3.7	4.3	3.7	14.8	1.7	19.0	12.1
62.3	0.9	4.0	4.3	3.4	15.0	2.1	20.2	12.5
64.2	1.0	4.1	4.4	3.3	15.5	2.0	21.1	12.8
66.0	1.0	4.3	4.4	3.4	15.8	2.0	22.0	13.2
67.7	1.0	4.4	4.5	3.4	16.1	1.9	22.8	13.5
69.4	1.0	4.5	4.5	3.4	16.4	1.9	23.7	13.9
71.0	1.0	4.6	4.6	3.4	16.7	2.0	24.6	14.2
72.6	1.0	4.6	4.6	3.5	16.9	2.0	25.5	14.5
74.3	1.0	4.6	4.7	3.6	17.1	2.0	26.3	14.9
75.9	1.0	4.6	4.7	3.6	17.4	2.1	27.2	15.3
77.5	1.0	4.7	4.7	3.7	17.6	2.1	28.0	15.6
79.2	1.0	4.7	4.7	3.8	17.9	2.2	28.8	16.0
80.8	1.0	4.8	4.7	3.9	18.1	2.3	29.7	16.4
82.5	1.0	4.8	4.8	3.9	18.4	2.4	30.5	16.7
84.2	1.0	4.9	4.8	4.0	18.7	2.4	31.3	17.1
85.9	1.0	4.9	4.8	4.1	19.0	2.5	32.1	17.6
87.7	1.0	4.9	4.8	4.1	19.3	2.6	33.0	18.0
89.3	1.0	4.9	4.8	4.2	19.6	2.6	33.8	18.5
91.0	1.0	4.9	4.8	4.3	19.9	2.7	34.6	18.9
92.7	1.0	4.9	4.8	4.3	20.2	2.8	35.3	19.4
94.5	1.0	4.9	4.8	4.4	20.5	2.8	36.1	19.8

